

Meet EVEN[®] Hotels. Where wellness is within reach.

EVEN® prototype overview

Building summary

Size of site:	2.1 acres
Gross building area:	69,716 sq ft
Number of floors:	4
Total room count:	131
Gross building	
area per key:	532 sq ft
Parking spaces:	131
Pool:	Optional

Cost to build: Target cost per key for 131room prototype: \$135,000 - \$145,000 (Excludes land, contingency, utility tap, and permit fees).

Visit design.evenhotels.com to explore the prototype.

What we stand for

The EVEN® Hotels brand was created to meet the growing demand and lifestyle of wellnessminded business travelers who want to stay well and balanced, so they can be at their best when they travel.

Where we play

EVEN Hotels is an upscale hotel brand designed for the wellnessminded business traveler who prioritizes their wellness routines on the road, especially when they need to be at their best to accomplish more.

Enterprise contribution*

Guestrooms

Why the brand

by 2025.**

productivity.

delivery model.

Guestroom type	Total	SF
King Standard	28	296
King Standard ADA	1	370
King Deluxe	39	296
King Deluxe ADA	3	370
King Premium	10	352
King Premium ADA	1	461
QQ Standard	13	352
QQ Standard ADA	1	461
QQ Deluxe	34	352
QQ Deluxe ADA	1	461
Total	131	

Growing market segment: wellness

Appealing proposition: a distinctive

lifestyle hotel brand with thoughtful

3 Design: from quiet pockets of calm to

that makes staying well a breeze.

a simplified and less costly service

uplifting and energizing spaces, the elements of our design work together to

bring a feeling of ease and effortlessness

Service: a new F&B concept that is more

appealing to guests while offering owners

options for rest, nutrition, exercise, and

tourism is expected to reach \$1.3 trillion

Distribution

As of June 30, 2022				
	Hotels	Rooms	Pipeline	
Americas	19	2,743	10	
EMEAA	-	-	-	
China	3	437	18	
Global	22	3,180	28	



EVEN Hotels Exterior Rendering





IHG®'s booking channels represented an average of 84.2% of EVEN Hotels reservations in 2021 and IHG One Rewards generated an average of 33.0% of bookings at EVEN Hotels during the same period. Prior to the pandemic, IHG's booking channels represented an average of 83.7% of EVEN Hotels reservations in 2019 and IHG One Rewards generated an average of 37.2% of bookings at EVEN Hotels during the same period.

development.ihg.com/even

*Source: 2022 EVEN Hotels FDD, Year End 2019 and 2021 U.S. Comparable Hotels. **Source: Global Wellness Institute