

Meet EVEN® Hotels.

Where wellness is within reach.

EVEN® prototype overview

Building summary

Size of site:	2.1 acres
Gross building area:	69,716 sq ft
Number of floors:	4
Total room count:	131
Gross building area per key:	532 sq ft
Parking spaces:	131
Pool:	Optional

Cost to build: Target cost per key for 131-room prototype: \$135,000 - \$145,000 (Excludes land, contingency, utility tap, and permit fees).

Guestrooms

Guestroom type	Total	SF
King Standard	28	296
King Standard ADA	1	370
King Deluxe	39	296
King Deluxe ADA	3	370
King Premium	10	352
King Premium ADA	1	461
QQ Standard	13	352
QQ Standard ADA	1	461
QQ Deluxe	34	352
QQ Deluxe ADA	1	461
Total	131	

Visit design.evenhotels.com to explore the prototype.

What we stand for

The EVEN® Hotels brand was created to meet the growing demand and lifestyle of wellness-minded business travelers who want to stay well and balanced, so they can be at their best when they travel.

Where we play

EVEN Hotels is an upscale hotel brand designed for the wellness-minded business traveler who prioritizes their wellness routines on the road, especially when they need to be at their best to accomplish more.

Enterprise contribution*

IHG®'s **booking channels** represented an average of **84.2%** of EVEN Hotels **reservations** in 2021 and **IHG One Rewards** generated an average of **33.0%** of **bookings** at EVEN Hotels during the same period. Prior to the pandemic, **IHG's booking channels** represented an average of **83.7%** of EVEN Hotels reservations in 2019 and **IHG One Rewards** generated an average of **37.2%** of **bookings** at EVEN Hotels during the same period.

development.ihg.com/even

*Source: 2022 EVEN Hotels FDD, Year End 2019 and 2021 U.S. Comparable Hotels.
**Source: Global Wellness Institute

Distribution

As of June 30, 2022

	Hotels	Rooms	Pipeline
Americas	19	2,743	10
EMEA	-	-	-
China	3	437	18
Global	22	3,180	28

